



INSTITUTE · OF · HISTORIC ·  
BUILDING · CONSERVATION

## ESSENTIAL SUPPORT AND INFORMATION

### IHBC 2020 VIRTUAL SCHOOL 19 JUNE

## ESSENTIAL ADVICE

### TECHNICAL PREPARATION

#### The IHBC's Virtual School Experience

Different web services, platforms, technical infrastructure and standards mean any webinar features and user options can vary significantly. In general, the more mobile the technology, the more limited the delegate interaction. Checking out in advance the advice below and the systems you will use will help maximise your IHBC 2020 'Virtual School' experience!

#### Platform Guidance: [Gotowebinar](#)

The IHBC's 2020 Virtual School platform is [Gotowebinar](#). The service has a useful list of [FAQs](#) for problem solving, so in advance of any School sessions you can usefully at least:

- See how to [Join a webinar](#) and what to expect
- Check out the video for [delegates](#)
- See the [FAQs](#), and check out linked support and training (some accessed via the free trial)
- Understand the [experience](#), and be sure to use the links for more detail

#### Wifi/Broadband/Mobile technology

Check out the connections you will use on the day. You can assess your wifi/broadband service connections using [Speedtest](#), or a comparable national service. You should trial it using the technology you intend to use, and at corresponding times of day if possible. If the service is poor it may be better to use your mobile service and/or a smartphone.

### PARTICIPATION

Please send any questions or issues you hope to have raised as part of the

event to: [director@ihbc.org.uk](mailto:director@ihbc.org.uk)

Remember:

- Not all issues raised can be covered during the panellist discussion due to time, but we will extend our delegate engagement and feedback beyond the event as described below
- Delegates may submit questions, observations and suggestions during sessions using the 'Questions' facility on our webinar service, detailed below
- Public engagement between and beyond delegates is supported through twitter [#IHBCVirtualSchool2020](https://twitter.com/IHBCVirtualSchool2020)
- We will have at least 2 polls during each session, exploring presenters' topics (before the panel discussion) and priorities (after the discussions).
- Handouts on offer will include:
  - IHBC CPD Certificates for each 2 hour session
    - Remember your IHBC CPD hours may be extended using the additional guidance below
  - Brochure on IHBC Annual Schools covering:
    - Brighton 2021, which will continuing our 'OLD TOWNS : NEW FUTURES' theme
    - Aberdeen, 2022
    - Swansea: 2023
  - Session programme

### **IHBC CPD and conservation**

Be sure to:

- Familiarise yourself with all the Virtual School speakers' profiles and content, starting with the extensive links and resources on the website's [Speakers Page](#)
- Check out the newly issued [IHBC 2020 Yearbook](#), with content mostly devised for the original Brighton 2020 School, before the pandemic struck, including:
  - Our [NewsBlog summary](#)
  - The *Yearbook* Foreword from [Layla Moran MP](#), who will now introduce the 2020 Virtual School sessions, and chair the

IHBC's forthcoming 'Conservation, People and Places' Group initiative in the UK Parliament

- The introduction to the feature articles by Griff Rhys Jones, advocate for valued places, including as [President of the Victorian Society](#) and of [Civic Voice](#).
- The individual feature articles, including:
  - High streets heritage action zones, *Owain Lloyd-James*
  - Cities, heritage, tourism and the historic environment professional, *Ian Baxter*
  - Aberdeenshire: heritage on the edge, *Douglas Campbell*
  - Heritage conservation and the sustainability of cities, *Donovan Rypkema*
  - The Valleys – past, present, future *Judith Alfrey*
- Explore our [NewsBlogs](#) archives for posts on the [Virtual School](#)
- See the original plans for our [Brighton 2020 School](#), which will form the foundation for Brighton 2021
- Review our [NewsBlog promotion](#) of the planned [Brighton 2020 School](#)

As well as offering as much engagement as we reasonably can during each Virtual School session – remember we only have a little more than 30 minutes for panel interviews – in the weeks following the School delegates will also receive:

- Ongoing updates on plans for the IHBC's thematically-linked [2021 School](#) in Brighton, [#IHBCBrighton2021](#), which will delve further into issues and questions raised at our Virtual School. Details are under development, though we anticipate additional linked events - virtual and in-person – contributing to the sector's own policy and advocacy as shaped by the 2020 Virtual School
- Links to individual recorded sessions (as booked)
- Select records of contributions by School participants, including polls *etc.*, social media observers *etc.*
- As available, responses to and thoughts on specific questions and issues raised by all delegates, contributors - including panellists, employers, IHBC volunteers and staff, and social media participants
- Feedback from the Virtual School's social media activity
- Select event analytics, including on CPD
- Event feedback outlines from delegates.

**IHBC CPD and digital skills and services**

As a service from the IHBC, the Virtual School is designed to offer delegates dedicated CPD support opportunities. This School service is planned to advance understanding of digital services and experiences within the core competences of a conservation professional working in a pandemic, or post-pandemic, environment.

The Virtual School's [Gotowebinar](#) platform offers extensive support on webinar experiences and problem solving so, in advance of the School as well as after, IHBC CPD hours may be generated.

If you want to find out more about how the Virtual School operates, you can:

- See the [GoToWebinar Resource Centre](#), which includes papers, case studies, videos, training and webinars
- Explore the [panellist's role](#), and see what Virtual School panellists and organisers will see
- See [how the system works](#) for an organiser
- You can get first-hand experience of the Gotowebinar platform with a [free trial](#), noting the terms during sign-up.

Don't forget:

- See the [NewsBlog guidance](#) on making the most of the *IHBC's 2020 Virtual School*, 'Old Towns | New Futures'... *Reflections and Speculations from a Global Pandemic*, June 19 2020, at [#IHBCVirtualSchool2020](#)
- For more on the Virtual School's background, speakers and CPD support see the [website](#)
- For the Brighton 2021 School, and all other IHBC Schools, see the [IHBC's Schools page](#)

© IHBC 2020