

## **Corporate Sponsorship Package**

# **Guidelines for Cultural Heritage Impact Assessment (GCHIA)**

### **GCHIA Sponsor**

The assessment of the predicted effects of a development on the cultural heritage is a routine and required component of the development management process in the UK, including but not limited to development covered by the SEA and EIA Regulations.

Currently there is no publication that attempts to provide comprehensive guidelines for professional good practice for cultural heritage in impact assessment.

A GCHIA sponsor is an organisation that recognises the need for guidelines that present a clear, well respected and authoritative view of what constitutes current good practice in cultural heritage studies for impact assessment

Sponsors are organisations that want to be a core part of enabling the shared vision of CIfA, IHBC and IEMA in delivering quality guidance that drives more proportionate and effective cultural heritage assessments across UK practice, generating benefits to clients, communities and the environment.

A sponsor will help to shape the development of GCHIA and through this demonstrate their leadership in proactively addressing a key challenge in the efficient consenting of development and the preservation of non-renewable assets that are core to understanding the UK's identity and heritage.

### **Package includes:**

#### **Promoting your brand**

- Annual contributed article related to Cultural Heritage / EIA in Environmentalist, CIfA and IHBC publications for duration of project.
- Your logo on the inside cover of GCHIA.
- Reference to your sponsorship in all press releases related to GCHIA.
- Your logo on materials at the launch of GCHIA.

#### **Shaping practice**

- Privileged access and opportunity to comment on the draft GCHIA.
- Opportunities to present on heritage / EIA at engagement workshops that will help shape the development of GCHIA.
- A demonstration of the leadership role your organisation is playing in improving the quality and effectiveness of the assessment of cultural heritage.

## **Sponsor Package Price: £2,500 + VAT**

**For further details of how to sponsor the Guidelines please contact:**

**Andrew.Ricketts@WSPGroup.com**